

Introducing the all new :

BusRates >> 4.0

**Here's what's new
and how it can work for you!**

Some Level Setting

Our New Developer and Integrator

AirShip & FastSlow

BusRates covers two areas

User & Subscriber

BusRates >> 4.0

User Facing Side

Built for... *Speed*

With an eye to be more... *Intuitive*

Using the best practices of... *SEO*

Users should feel... *Validated*

BusRates >> 4.0

Simplified Search Form

Number of People	Departure State	Round Trip ▼	Get Quote
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Easy to Understand
3 Quick Questions
Type Ahead

BusRates >> 4.0

Reduced Clicks!



Reduced by half!

BusRates >> 4.0

Route & Destination Confirmation



A visual reminder of where you're going

BusRates >> 4.0

BusRates

Shopping Cart Added



An industry standard for eCommerce

BusRates >> 4.0

BusRates

Better Site UX



Reduced form questions by half!
Pre-populated questions from front search

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BusRates

Faster Site Response



From seconds to milliseconds!

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Increased User Confidence



Quote ID
Confirmation Email
User Account

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Subscriber Facing Side

Built for... *Speed*

More... *Tools & Features*

More... *Intuitive*

Service... *On-demand*

BusRates >> **4.0**

Totally New Back Office



Forgot Password
3 Levels of Subscriber Accounts

BusRates >> 4.0

Site Analytics



Site specific analytics
New reports templates & Report Dashboards

BusRates >> 4.0

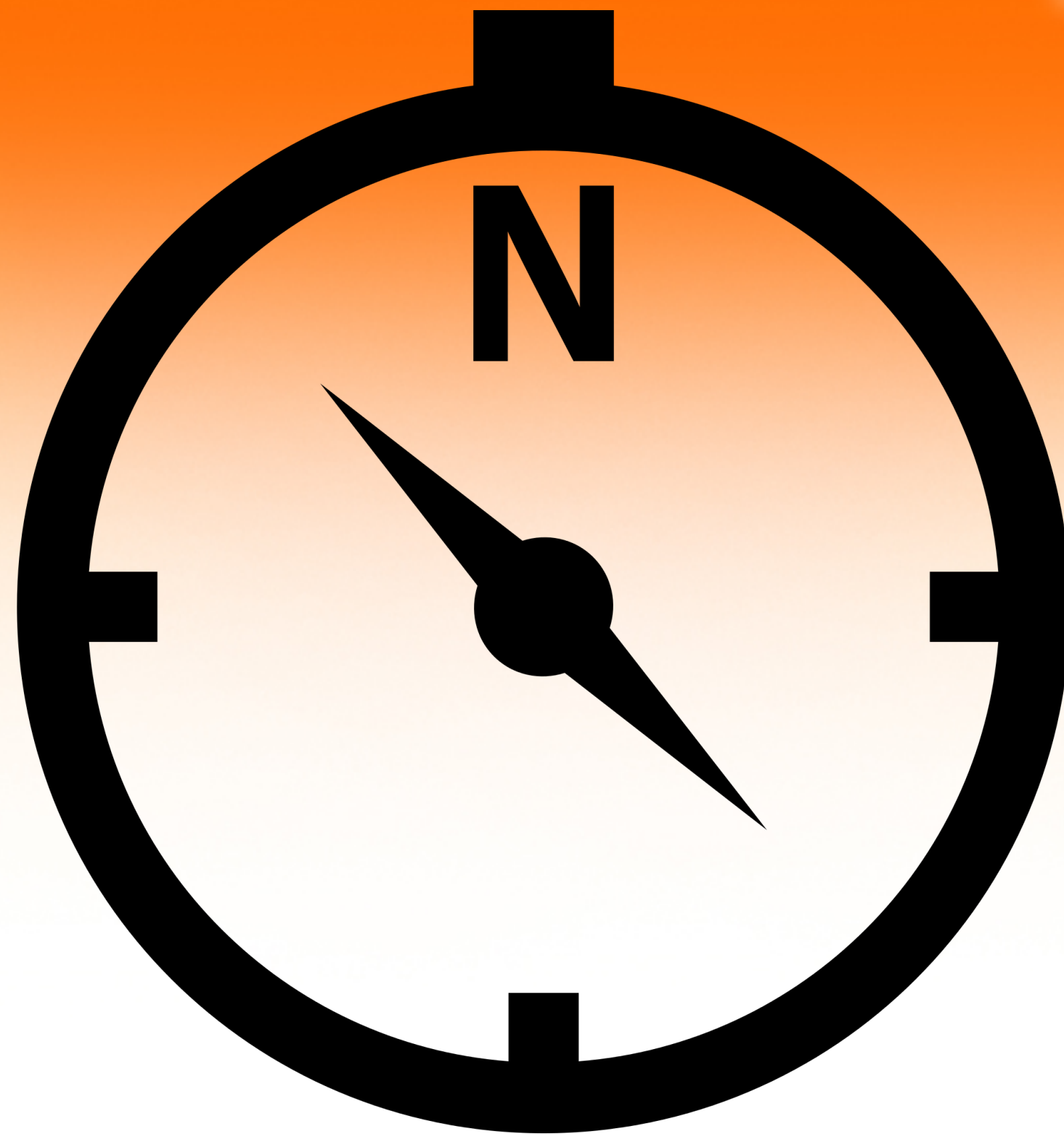
Reply Templates



Will integrate with the mobile application
Simple 2 field response form... then click and submit!

BusRates >> 4.0

Simplified Navigation



Consolidated and intuitive

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Chat with Potential Clients



Will require a logon

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Better SEO = More Site Visits



City State Specific Landing Pages
Using Industry Standard “White-hat” Best Practices
New Content Added Weekly

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Faster Site Response



From seconds to milliseconds!

BusRates >> 4.0

New Payments



Research, Pick, and Pay... up online that day!

BusRates >> 4.0



On to the demo!

BusRates 4.0

BusRates >> 4.0